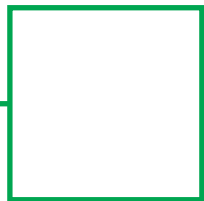
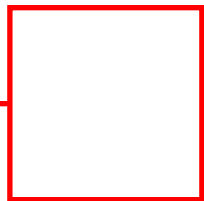


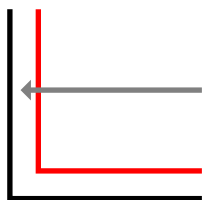
Design Size: 10.25" x 7.25"
Provide your design at this size. This size is 0.25" larger than the finished size.



Safety Area: 4.75" x 6.75"
Keep all text and non-bleed images within this area!

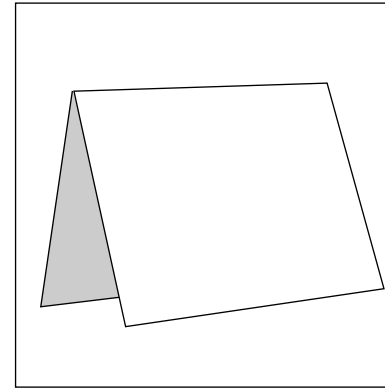


Trim Line: 10" x 7"
Finished Document size.
Content beyond this line will be trimmed away.

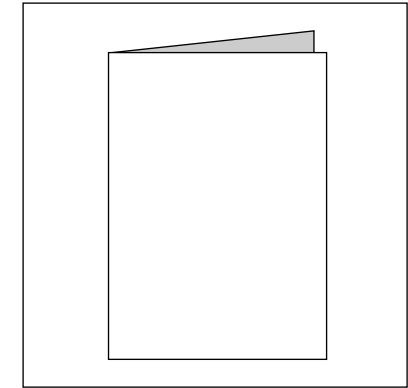


Bleed Area: If you have a background image that you want printed edge to edge on your Finished Document, extend the image outside the **Trim Line** to the edge of your **Design Size**.

5 x 7 Tent Card



5 x 7 Portrait Card

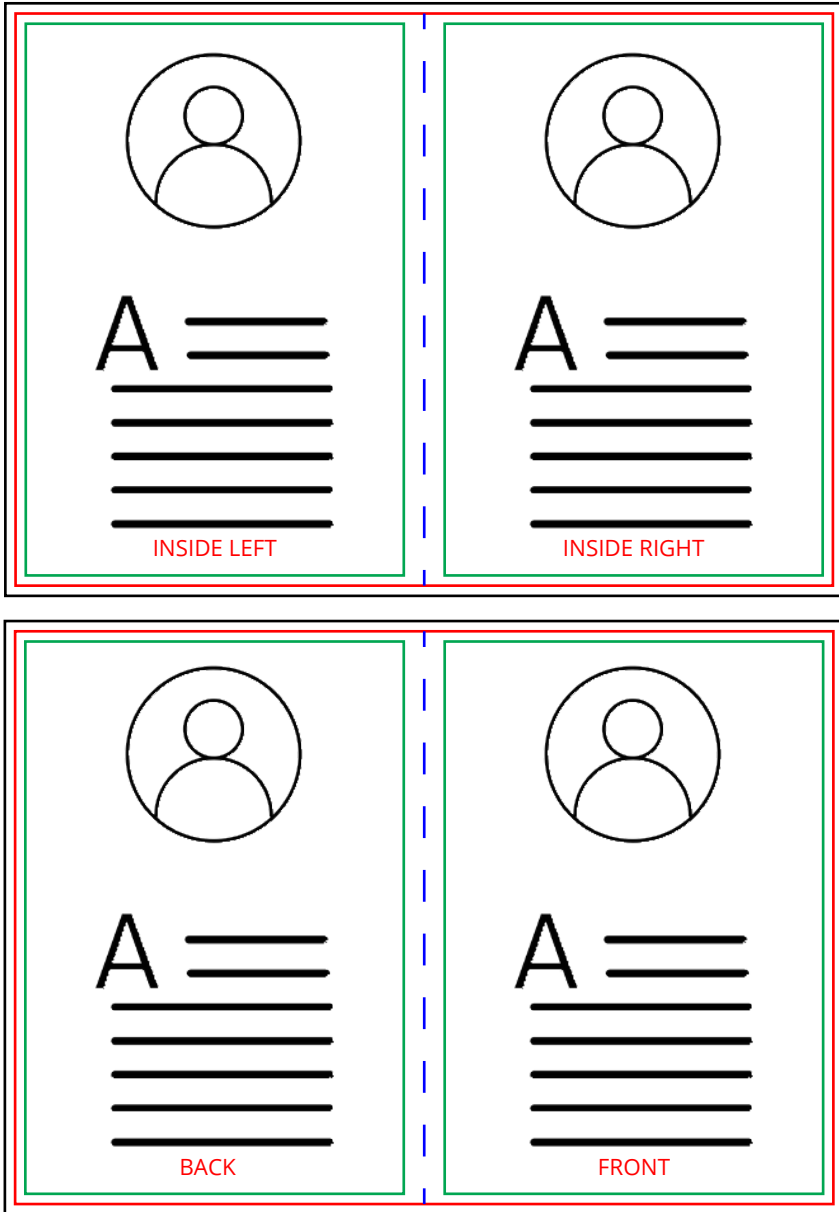


Ensure that you use high resolution images in your design. When saving or exporting your design as a PDF file, embed your fonts in the saved file.

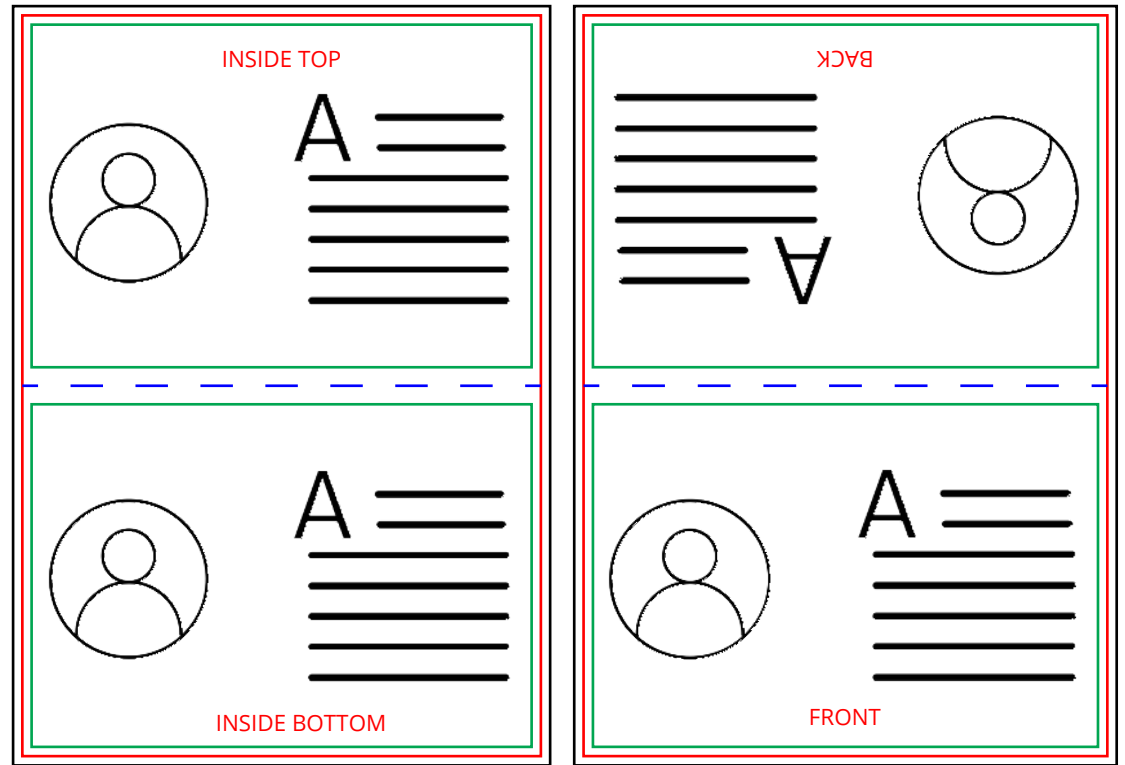
For indicating placement of merged data fields, use single chevrons < > around the text that contains the merge field, i.e. Dear <First Name>. Do not use complex or purchased fonts for merged data. We use fonts supplied by Microsoft, Adobe, and Google.

See last page for Designing a Flat Card . . .

5 x 7 Portrait Card

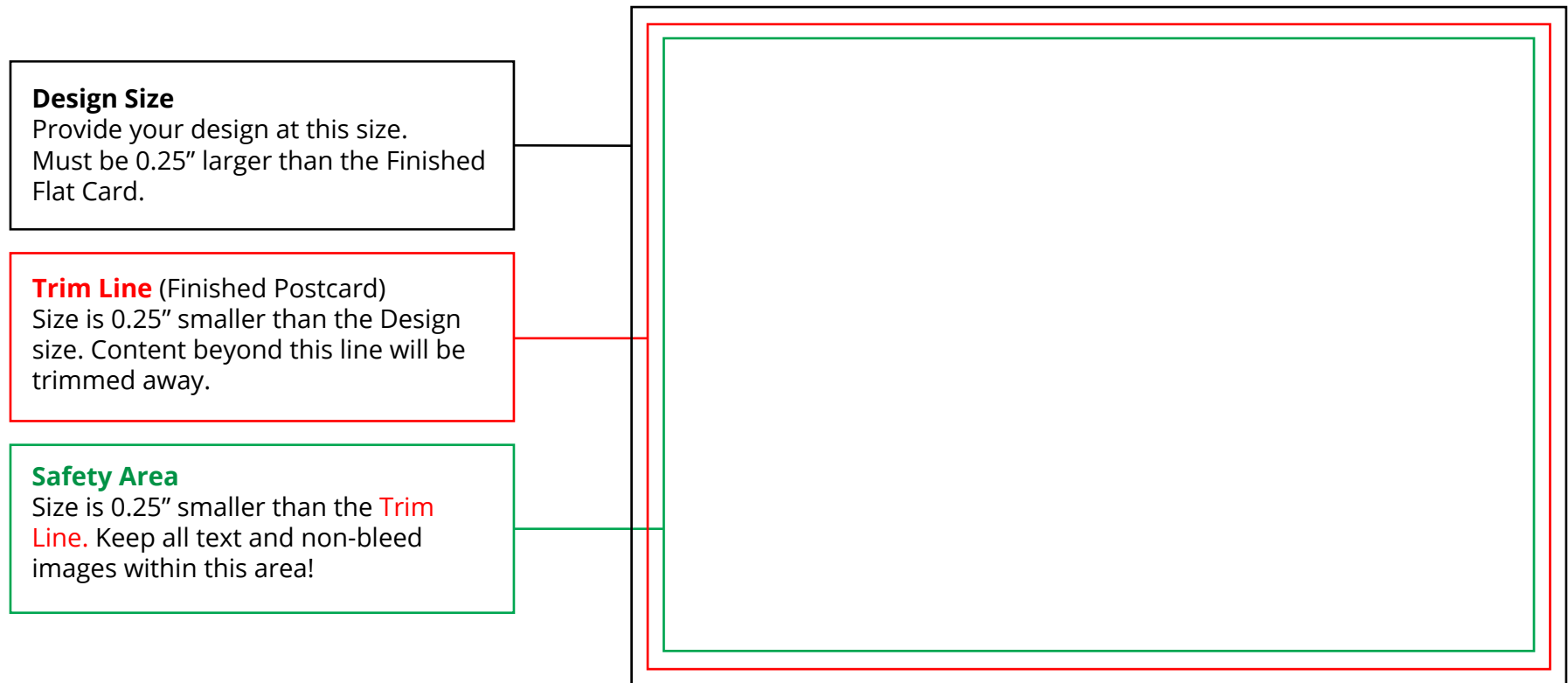


5 x 7 Tent Card



Designing a Flat Card for Digital Printing

Finished Flat Card	Design Size	Trim Line	Safety Area
5 x 7	5.25 x 7.25	5 x 7	4.75 x 6.75



Bleed Area: If you have a background image that you want printed edge to edge on your Finished Flat Card, extend the image outside the **Trim Line** to the edge of your **Design**.

